

Dear

Here is your **July** edition of the Small Business Centre Vasse Newsletter, in this months issue..

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2. **Dealing with Debt in Your Business.**
3. **The new industrial relations laws @ Growing Geographe Breakfast**
4. **Telstra Business Woman Awards 2009**
5. **Sam Waltons (founder of Walmart) Rules for Success**
6. **Margaret River Chamber of Commerce Fights Back**
7. **Best of the web**

All the best

Gary Jenkins

*P.S: If you don't want to receive our newsletter or other messages from us, simply click the 'leave this list' link at the bottom of this email and we promise you won't hear from us again.*

**Small Business Centre Vasse  
Busselton: - 25 Queen Street.  
Margaret River: - Charles West Avenue.  
Tel: 9754 8555  
Fax: 9754 8600  
[www.sbcvasse.com](http://www.sbcvasse.com)**

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**Bizsmart  
2009**

***If you've had a gutful of...***

- **All the doom and gloom of the Global Financial Crisis**

- **The stress, strain and loneliness of running a small business**
- **Wasting money on marketing strategies that aren't working**
- **Running around being busy, but not efficient or effective**
- **Putting in long hours, with few days off and very little reward**
- **Your website not getting you any results**
- **Annoying customers**

## ***And you would like to...***

- **Discover ways of maximising your revenue whilst minimising your effort**
- **Meet positive and motivated small business people just like you**
- **Be able to investigate a range of small business products and services in one spot**
- **Enjoy fantastic food all day whilst having a bit of fun**
- **Source new potential customers and clients**
- **Win \$2000 and Business Improvement Package worth \$5000**
- **And achieve all that without risking a single cent**

Then you shouldn't miss **Bizsmart 2009** on **Friday August 7.**

Bizsmart is your once-a-year opportunity to escape the pressures of your workplace and discover ways of **working smarter, not harder** in your business in the company of your like-minded peers.

There are 12 presentations to choose from throughout the day and **Video Ezy** founder **Ray Scicluna** will reveal how to achieve great things in business and in life, regardless of what challenges you currently face.

Plus there's an expo, great networking opportunities and the chance to win some fantastic prizes!

Here's a sneak peak of what you'll discover at Bizsmart 2009:

- **How to manage your employees in these uncertain times.**
- **How to do a strategic business plan.**
- **How to use customer relationship marketing to accelerate your growth.**
- **How to use 'emotional intelligence' to boost your sales.**
- **How to market your business on a shoe string budget.**
- **How to dramatically improve your personal efficiency and effectiveness.**
- **How to stop wasting the money you're currently wasting on marketing.**
- **Lessons from the Ocean to Outback story and how to make ensure it never happens to you.**
- **How to get top rankings on Google and other search engines.**

Plus much more.

There are strictly only 350 seats at Bizsmart 2009.

Once the seats are gone, they are gone, so make sure you act now before you miss out.

To discover how you can be at Bizsmart for just **\$24.50....**

**Visit [www.bizsmart2009.com](http://www.bizsmart2009.com)**

**[Click here](#)**  
to download the Bizsmart brochure

**Email [admin@sbcvasse.asn.au](mailto:admin@sbcvasse.asn.au)**

**or**

**Call 9754 8555**

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## ***Dealing with Debt in Your Business***

CPA Australia has partnered with the Australian Bankers' Association to provide small businesses with advice on how to access finance and manage debt.

If your having trouble meeting your debt obligations [click here](#) for a fact sheet.

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## ***Growing Geographe Breakfast July 17***

Want to know what you need to do to prepare for the new Workplace Relations Changes that came into affect on 1 July 2009?

Interested in national and local trends in property values?

If so, then join other business people for the Growing Geographe Breakfast.

It's on Friday, 17th July at 7.00am for breakfast with a 7.30am start, to finish at 9.00am sharp.

[Click here](#) to learn more.

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## ***Telstra Business Womens Award 2009***

Nominations for the 2009 Telstra Business Women's Awards are now open.

Now in its fifteenth year, the Telstra Business Women's Awards recognise the achievements of women in business and provide a helping hand for women to achieve their goals and gain the recognition they deserve.

Nominees will be in the company of past award winners including Pacco Group owner Leanne Wesche, Model Co. founder and CEO Shelly Barrett, Boost Juice Bar's CEO Jacinta Caithness, Fernwood founder Diana Williams, and Kikki.k's Kristina Karlsson.

The Telstra Business Women's Awards allow business women to share their journey and inspire others to reach great heights.

It is free to nominate, so please celebrate the great achievements of women in business and nominate a local business woman at [www.telstrabusinesswomensawards.com.au](http://www.telstrabusinesswomensawards.com.au) or call 1800 817 536.

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## ***Sam Waltons (Walmart's founder) Rules for Success***

Sam Walton was the founder and builder of the outrageously huge Walmart chain of stores in the US of A.

He had ten simple rules for building a business.

[Click here](#) to learn what they are.

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## ***Margaret River Chamber of Commerce Fightback Program***

Do you need legal or accounting assistance?

The MRCCI Small Business Fightback Programme has \$200 vouchers available to help with paying legal or accounting fees.

To apply, simply send a 1-pg letter explaining your situation and why you'd like a voucher to: Small Business Fightback, PO Box 1207, Margaret River 6285. Only 20 vouchers are available.

Bookings are now being taken for the K.A.S.H. In on Customer Service training.

Training will occur in August and September and is personalised to your business.

Only \$5 per participant includes pre-training mystery shop, 1-hr training with workbooks IN YOUR SHOP, and post-training mystery shop with feedback to the shop owner.

Book on [www.margaretrivercci.asn.au](http://www.margaretrivercci.asn.au)

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## ***Best of the Web***

- Apprenticeships: [www.newapprenticeships.gov.au](http://www.newapprenticeships.gov.au)
- Augusta Margaret River Tourist Association [www.margaretriver.com](http://www.margaretriver.com)
- Ausindustry: [www.ausindustry.gov.au](http://www.ausindustry.gov.au)

- Austrade: [www.austrade.gov.au](http://www.austrade.gov.au)
- Australian Bureau of Statistics: [www.abs.gov.au](http://www.abs.gov.au)
- Australian Business Register: [www.abr.gov.au](http://www.abr.gov.au)
- Australian Competition and Consumer Commission: [www.accc.gov.au](http://www.accc.gov.au)
- Australian Copyright Council: [www.copyright.org.au](http://www.copyright.org.au)
- Australian Customs Service: [www.customs.gov.au](http://www.customs.gov.au)
- Australian Institute of Export: [www.aiex.com.au](http://www.aiex.com.au)
- Australian Quarantine: [www.aqis.gov.au](http://www.aqis.gov.au)
- Australian Securities and Investments Commission: [www.asic.gov.au](http://www.asic.gov.au)
- Australian Taxation Office: [www.ato.gov.au](http://www.ato.gov.au)
- Business Entry Point: [www.business.gov.au](http://www.business.gov.au)
- Business Migration: [www.immi.gov.au](http://www.immi.gov.au)
- Business Name Registrations: [www.docep.wa.gov.au](http://www.docep.wa.gov.au)
- Business News, Opinions and Analysis: [www.businessspectator.com.au](http://www.businessspectator.com.au)
- Busselton Chamber of Commerce and Industry: [www.busseltonchamber.com.au](http://www.busseltonchamber.com.au)
- Centrelink: [www.centrelink.gov.au](http://www.centrelink.gov.au)
- Department of Agriculture WA: [www.agric.wa.gov.au](http://www.agric.wa.gov.au)
- Department of Education and Training: [www.det.wa.gov.au](http://www.det.wa.gov.au)
- Department of Foreign Affairs and Trade: [www.dfat.gov.au](http://www.dfat.gov.au)
- Department of Industry and Resources: [www.doir.wa.gov.au](http://www.doir.wa.gov.au)
- Domain Names Registry: [www.ausregistry.com.au](http://www.ausregistry.com.au)
- Dunsborough Chamber of Commerce and Industry: [www.dycci.org.au](http://www.dycci.org.au)
- Economic Analysis: [www.dailyreckoning.com.au](http://www.dailyreckoning.com.au)
- Geographe Bay Tourism Association: [www.geographebay.com](http://www.geographebay.com)
- Margaret River Chamber of Commerce and Industry: [www.margaretrivercci.asn.au](http://www.margaretrivercci.asn.au)
- Small Business Development Corporation: [www.sbdc.com.au](http://www.sbdc.com.au)
- Standards Australia: [www.standards.com.au](http://www.standards.com.au)
- TAFE: [www.tiwa.com.au](http://www.tiwa.com.au)
- Trade Marks Database: [www.ipaustralia.gov.au](http://www.ipaustralia.gov.au)
- Workcover: [www.workcover.wa.gov.au](http://www.workcover.wa.gov.au)
- Worksafe: [www.safetyline.wa.gov.au](http://www.safetyline.wa.gov.au)

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