



Dear

Here is your **February** edition of the Small Business Centre Vasse Newsletter, this month we look at:

1. ***How to accelerate your business's performance.***
2. ***New staff member at the Small Business Centre.***
3. ***SBCV 2009 Yearly Planner - arriving in your letter-box soon.***
4. ***\$200 training vouchers available from February 9.***
5. ***Is your innovation the next big thing?***
6. ***Tourism Ready Training - next round of training about to start.***
7. ***Free and complete guide to the internet for small businesses.***
8. ***How to build a happiness centred business.***
9. ***The best of the web.***

If you don't wish to receive our newsletter or other notifications from us, you can opt out easily by clicking the link at the bottom of this email.

All the best

Gary Jenkins

Small Business Centre Vasse
Busselton: - 25 Queen Street.
Margaret River: - Charles West Avenue.
Tel: 9754 8555
Fax: 9754 8600
www.sbcvasse.com

PS: Please add garyjenkins@sbcvasse.asn.au to your address book and list of safe senders to ensure proper email deliverability.

The Small Business Accelerator Program

In November we ran the very first Accelerator workshop with fantastic feedback from participants.

The Accelerator workshop allows you to create a fool-proof, step-by-step *action* plan for your business that will give you great clarity for the year ahead, increase your motivation and improve your efficiency.

We are so confident that the Accelerator will be one of the best things you've ever done for your business that we offer a **200% GUARANTEE!**

That's right, if you participate in a workshop and for any reason don't feel the workshop was worth it, we will insist on **refunding DOUBLE your workshop fee** for wasting your time!

Plus you can use the State Government \$200 training voucher to cover some of the fee.

We will be scheduling two workshops during March, one in Busselton, the other in Margaret River.

Only five businesses are allowed to attend each workshop and no competing businesses are allowed in the same workshop.

If you're interested, you should register your interest today before your competitor's do.

Email Leah at admin@sbcvasse.asn.au and we will send you the workshop dates and information when finalised.

Call Gary on 9754 8555 if you wish to discuss the suitability of the workshop for your business.

P.S. By registering your interest now, you will not be committing yourself to a workshop.

New Office Administrator.

Leah Wooders joined the Small Business Centre as our Office Administrator on February 2 this year, replacing Meg Robertson who left to start uni in Perth.

Leah can be reached on 9754 8555 or admin@sbcvasse.asn.au and is responsible for the day to day administration of the Centre and for coordinating our workshops and events.



The image shows a business card for Netwavez. The logo 'netwavez' is in a stylized blue font with a white outline. Below it, the tagline 'surf the technology wave' is written in a smaller, white font. The services offered are listed in various colors: Windows (white), Linux (blue), Mac Repairs (white), Computer Hardware (purple), Software Sales (white), IT Consulting (white), Network Design (white), and Wireless (white). Below the services, it says 'we welcome all enquiries' in blue. Contact information includes 'Jason Smith 0414 017 964', 'f: 08 9755 8128', 'w: www.netwavez.com.au', and 'e: jason@netwavez.com.au'. At the bottom, there are several overlapping wavy lines in blue, purple, and white.

netwavez
surf the technology wave

Windows Linux Mac Repairs
Computer Hardware Software Sales
IT Consulting Network Design Wireless

we welcome all enquiries

Jason Smith 0414 017 964
f: 08 9755 8128 w: www.netwavez.com.au e: jason@netwavez.com.au

2009 Small Business Centre Yearly Planner

Keep your eyes peeled for the very handy SBC Yearly Planner which should arrive in your letter box any day now.

The Yearly Planner has all the important dates plus this years AFL fixtures and is the perfect size for your office, your workplace fridge or even for your home.

In a December email from us, we had a link to the electronic version of the Yearly Planner but we linked the wrong file!! We linked an early draft version, so please forgive us.

If you [click here](#), you will be able to download the correct version.

If you would like more Yearly Planners, we have spare copies available in the Margaret River and Busselton office's or we'd be happy to send or deliver them to you.

visit us today at
geographebay.com

Join The Geographe Bay Tourism Association

Looking for a more effective way to TARGET LOCALS and TOURISTS?

Have you opened a new business?

Join the Geographe Bay Tourism Association Today!

Membership is open to all local businesses, and you receive some great benefits. Contact Shannon to find out more!

For further information on any of the above details please visit: www.geographebay.com
or contact the Marketing Department
(08) 9752 5802 email mco@geographebay.com

\$200 Training Vouchers Available from February 9.

The training vouchers begin again on 9th Feb.

As a guide, the training you wish to do has to be transportable to any other business to be eligible for a voucher, it cannot be training for an operational matter specific to your industry.

For example, it may be a legal requirement for a business to have a Chemical Certificate to operate, however if the owner trained in this skill and then went and ran a newsagency, this is clearly not a transferable skill.

We will send a separate email soon with the 2009 application form attached.

Is your Innovation the Next Big Thing?

Next Big Thing Award 2009

INNOVIC's International Next Big Thing Award™ is a global competition and annual award to find and showcase new inventions and innovations that have the potential to become 'the next big thing.'

What can you win?

The Next Big Thing Award 2009 competition will offer \$60 000 in cash and prizes and over \$100

000 worth of outstanding publicity and promotion. 25 finalists will be selected and exhibited at the Melbourne Museum, Australia. The 2008 exhibition was viewed by over 76,000 people and finalists attended a prestigious Awards ceremony.


Applications are OPEN!

[Apply online](#) for INNOVIC's Next Big Thing Award™. Applications close March 16.

Not ready yet?

There are a wide range of services including grants & finance assistance, business and marketing plans, patent searches, web development and commercialisation assistance available to budding inventors and innovators. You can view these range of opportunities at www.innovic.com.au

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Tourism Ready Training 2009

TOURISM READY TRAINING ALERT - Great value at ONLY \$70 per person! However if you're a member of one of the Tourism Ready Training Sponsors, a subsidy and charge of ONLY \$30 per person applies!

Designed Specifically for the Cape to Cape Tourism and Hospitality Industry and funded by *Tourism WA*

DATE	WORKSHOP TITLE	VENUE
	PROVIDE QUALITY	Wildwood Valley

<p>Tuesday, 3rd of March</p> <p>Time: 9am to 1pm</p>	<p>CUSTOMER SERVICE</p> <p>Guest Speaker:</p> <p><i>Sioban Baldini, owner of Wildwood Valley Villa & Cottages and Casalena Villa in Tuscany</i></p>	<p>Villa & Cottages</p> <p>Yallingup</p>
<p>Wednesday, 11th of March</p> <p>Time: 9am to 1pm</p>	<p>DEAL WITH CONFLICT</p> <p>Guest Speaker:</p> <p><i>Margaret River Police</i></p>	<p>Basildene Manor</p> <p>Margaret River</p>
<p>Thursday, 19th of March</p> <p>Time: 9am to 1pm</p>	<p>SELL TOURISM PRODUCTS AND SERVICES</p> <p>Guest Speaker:</p> <p><i>Paul Sofilas, Tour Guide at Cape Leeuwin Lighthouse</i></p>	<p>Cape Leeuwin Lighthouse</p> <p>Augusta</p>
<p>Tuesday, 24th of March</p> <p>Time: 9am to 1pm</p>	<p>WORK WITH COLLEAGUES AND CUSTOMERS</p> <p>Guest Speaker:</p> <p><i>Robyn Fenech, Owner of Edge Tourism & Marketing</i></p>	<p>Beachlands Holiday Park</p> <p>Busselton</p>

<p>Wednesday, 13th of May</p> <p>Time: 9am to 1pm</p>	<p>SELL TOURISM PRODUCTS AND SERVICES</p> <p>Guest Speaker: <i>Helen Lee, Owner of Bushtucker Tours</i></p>	<p>Woody Nook Wines</p> <p>Margaret River</p>
<p>Tuesday, 19th of May</p> <p>Time: 9am to 1pm</p>	<p>DEAL WITH CONFLICT</p> <p>Guest Speaker: <i>Busselton Police</i></p>	<p>Royal Palms Resort (Ship Hotel)</p> <p>Busselton</p>
<p>Monday, 25th of May</p> <p>Time: 9am to 1pm</p>	<p>WORK WITH COLLEAGUES AND CUSTOMERS</p> <p>Guest Speaker: <i>Tegan Butterly, Owner of family business's Uggs of Yallingup and The Shearing Shed</i></p>	<p>Barwick Wines</p> <p>Dunsborough</p>
<p>Thursday, 4th of June</p> <p>Time: 9am to 1pm</p>	<p>PROVIDE QUALITY CUSTOMER SERVICE</p> <p>Guest Speaker: <i>Matt Walker, General Manager of</i></p>	<p>The Bakery Teahouse</p> <p>Cowaramup</p>

Geographe Bay Tourism Association

LAST CHANCE FOR 2009...BOOK NOW!

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Free Guide to the Internet

If you are taking your business online, want to utilise the Internet fully, or just want to listen to great interviews and business tips about doing business on the Net, then this website is for you.

www.letstalknet.com.au is a service by AUDA the Australian Domain Name Administrator, and it offers great business resources that aren't dry and dull, you'll obtain a lot of knowledge in an enjoyable and engaging way on this site.

Check it out



Did You Know:

During weekday afternoons (1pm - 5pm) 43% of people in Regional WA listen to the radio, compared with 12% who watch TV.

Weekday breakfast AM & FM radio both reach more people in Regional WA than that of their most popular "must see" TV program - The AFL.

Interested in radio advertising?

Contact Charlie Walker on 9754 2200 or 0403 934 692

email cwalker@radiowest.com.au

www.theradio.com.au

Building a Happiness Centred Business

When we become happy, then our workplace becomes a happy place for customers and clients to visit.

If this seems like a challenge at times in your workplace, imagine if you managed a dental surgery!

How would you create a happy environment for your clients in that setting?

[Click here](#) to learn how one dentist was able to do that and how you too can make your business a happy place.

(This download is provided by Jurek Leon, who is a speaker, trainer and consultant. To subscribe to Jureks FREE monthly email newsletter, go to www.terrifictrading.com)

TAXATION TIME AGAIN!

For all your taxation needs contact

Julie Bray Bookkeeping & Accounting

9751 1777 or 0405 194 665



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Australian Business Register:	www.abr.gov.au
Australian Competition and Consumer Commission:	www.accc.gov.au
Australian Copyright Council:	www.copyright.org.au
Australian Customs Service:	www.customs.gov.au
Australian Institute of Export:	www.aiex.com.au
Australian Quarantine:	www.aqis.gov.au
Australian Securities and Investments Commission:	www.asic.gov.au
Australian Taxation Office:	www.ato.gov.au
Business Entry Point:	www.business.gov.au
Business Migration:	www.immi.gov.au
Business Name Registrations:	www.docep.wa.gov.au
Business News, Opinions and Analysis	www.businessspectator.com.au
Busselton Chamber of Commerce and Industry:	www.busseltonchamber.com.au
Centrelink:	www.centrelink.gov.au
Department of Agriculture WA:	www.agric.wa.gov.au
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Dunsborough Chamber of Commerce and Industry:	www.dycci.org.au
Economic Analysis	www.dailyreckoning.com.au
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Small Business Development Corporation:	www.sbdc.com.au
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Workcover:	www.workcover.wa.gov.au
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If you have a project that is innovative, with technical risk, and you are in either the research and development or early commercialization phase Export Solutions can assist you. We have dedicated resources to help you access your share of the \$200 million federal funding which is currently available every year.

If you are investing in an overseas trade mission, event, seminar or trade fair we can help identify quality targets prior to the event and schedule meeting to achieve your objectives.

If you are currently an exporter, are considering export and have incurred expenses in offering your services or products to overseas markets we encourage you to contact us. We convert open heart surgery into a keyhole process and eliminate the headache and onerous administration required and ensure that you maximize your claim

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