

Dear

Here is the **June** edition of the Small Business Centre Vasse Newsletter, this month we look at:

1. ***BizSmart 2009 - last chance to put your name down now for our special offer!***
2. ***Good news for small businesses***
3. ***Guide to small business and general business tax break***
4. ***ATO industry benchmarks***
5. ***Identify your key customer types***
6. ***What is a training council?***
7. ***\$200 training vouchers available now***
8. ***NAM Training***
9. ***Best of the web***

All the best

Gary Jenkins

Small Business Centre Vasse  
Busselton: - 25 Queen Street.  
Margaret River: - Charles West Avenue.  
Tel: 9754 8555  
Fax: 9754 8600  
www.sbcvasse.com

*P.S: If you don't want to receive our newsletter or other messages from us, simply click the 'leave this list' link at the bottom of this email and we promise you won't hear from us again.*

*P.P.S: If you wish to continue receiving emails from us, please add [garyjenkins@sbcvasse.asn.au](mailto:garyjenkins@sbcvasse.asn.au) to your address book and list of safe senders to ensure proper email deliverability.*

---

## ***BizSmart 2009***

BizSmart is back for 2009 on Friday August 7, so put it in your diary today.

Here's a sneak peak of what you'll learn at this year's BizSmart:

- **How to use customer relationship marketing to accelerate your growth and profits.**
- How to market your business on a shoe string budget.
- **How to use 'emotional intelligence' to substantially boost your sales.**
- How to stop wasting the money you're currently wasting on marketing.
- **How to dramatically improve your personal efficiency and effectiveness.**

- Lessons from a failed business and how to make sure it never happens to you.
- **How to get top rankings on Google and other search engines.**

That's a small sample of what you'll learn, the other reasons you shouldn't miss BizSmart are:

- There'll be a large expo of the newest business products and services.
- You'll enjoy great food all through the day.
- You'll have unparalleled networking opportunities.
- You could win up to **\$2000 cash** and other fantastic prizes.
- You'll have lots of fun with other small business people like you.
- You can **get up to \$200 from us** to cover the cost of your tickets, (if you're eligible).
- You'll get **double-your-money-back** if BizSmart does not meet your expectations.

As you can see, **BizSmart** is a wonderful day and totally **risk free**.

If you're interested in being a part of BizSmart 2009 and you're interested in saving money on tickets, then [click here](#) to put your name down on our **Special Offer** register.

The special offer we are planning will only be available to past BizSmart delegates and to people on the register.

By putting your name on the register, you are not registering for BizSmart, nor will you be committing to part with any money, you're simply registering your interest in receiving the special offer which is coming soon.

Don't miss BizSmart 2009!

---

## ***Good News for Small Business***

Treasure Troy Buswell said a suite of measures in the 2009-10 State Budget worth about \$140million would help small and medium sized businesses in Western Australia deal with a challenging economic climate.

The measures include new training and support initiatives for employers and employees; and payroll and land tax relief.

[Click here](#) to learn more.

---

## ***Guide to Small Business and General Business Tax Break***

The Small Business and General Business Tax Break measure has been passed by Parliament and is now law. The measure was announced on 3 February 2009 as part of the Government's *Nation Building and Jobs Plan*. *It provides an additional deduction for business investment in new, tangible depreciating assets and new expenditure on existing assets.*

*The Small Business and General Business tax Break (the tax break) is one of the measures*

*implemented by the government to support economic activity and employment in Australia and stimulate new capital investment by Australian Businesses in the face of a deteriorating global economic environment.*

[Click here](#) for more information.

---

## **ATO Industry Benchmarks**

The Tax Office is working with trade associations to develop industry benchmarks to help businesses comply with their tax obligations.

The benchmarks indicate an expected range of income for businesses working directly with household consumers.

Click on the ATO Logo below to learn more.



---

## **Identify Your Key Customer Types**

***Can you easily identify your three main customer types and what percentage of your total sales each represents?***

[Click here](#) to find out more.

---

## **What is a Training Council?**

A Training Council (TC) is an autonomous industry based body comprising of representatives from employers, employees and other interested parties within the industries it covers.

Prior to the establishment of Training Councils, the training needs of industry were being largely ignored. Training was driven more by course requirements than by the actual workplace needs of employers.

[Click here](#) for more information.

## **\$200 Training Vouchers - Available Now**

You can get up to \$200 to assist you with training in your business.

As a guide, the training you wish to do has to be transportable to any other business to be

eligible for a voucher, it cannot be training for an operational matter specific to your industry.

For example, it may be a legal requirement for a business to have a Chemical Certificate to operate, however if the owner trained in this skill and then went and ran a newsagency, this is clearly not a transferable skill.

Visit [www.sbcvasse.com](http://www.sbcvasse.com) and click on the link to apply online.

Or email Leah - [admin@sbcvasse.asn.au](mailto:admin@sbcvasse.asn.au) for an application form.

---

## ***NAM Training***

Is your staff training effective?

Would obtaining or updating a Training and Assessment Qualification benefit your business productivity?

Are you eligible to have half of the qualification funded?

[Click here](#) for more information.

---

## ***Best of the Web***

- Apprenticeships: [www.newapprenticeships.gov.au](http://www.newapprenticeships.gov.au)
- Ausindustry: [www.ausindustry.gov.au](http://www.ausindustry.gov.au)
- Austrade: [www.austrade.gov.au](http://www.austrade.gov.au)
- Australian Bureau of Statistics: [www.abs.gov.au](http://www.abs.gov.au)
- Australian Business Register: [www.abr.gov.au](http://www.abr.gov.au)
- Australian Competition and Consumer Commission: [www.accc.gov.au](http://www.accc.gov.au)
- Australian Copyright Council: [www.copyright.org.au](http://www.copyright.org.au)
- Australian Customs Service: [www.customs.gov.au](http://www.customs.gov.au)
- Australian Institute of Export: [www.aiex.com.au](http://www.aiex.com.au)
- Australian Quarantine: [www.aqis.gov.au](http://www.aqis.gov.au)
- Australian Securities and Investments Commission: [www.asic.gov.au](http://www.asic.gov.au)
- Australian Taxation Office: [www.ato.gov.au](http://www.ato.gov.au)
- Business Entry Point: [www.business.gov.au](http://www.business.gov.au)
- Business Migration: [www.immi.gov.au](http://www.immi.gov.au)
- Business Name Registrations: [www.docep.wa.gov.au](http://www.docep.wa.gov.au)
- Business News, Opinions and Analysis: [www.businessspectator.com.au](http://www.businessspectator.com.au)
- Busselton Chamber of Commerce and Industry: [www.busseltonchamber.com.au](http://www.busseltonchamber.com.au)
- Centrelink: [www.centrelink.gov.au](http://www.centrelink.gov.au)
- Department of Agriculture WA: [www.agric.wa.gov.au](http://www.agric.wa.gov.au)
- Department of Education and Training: [www.det.wa.gov.au](http://www.det.wa.gov.au)

- Department of Foreign Affairs and Trade: [www.dfat.gov.au](http://www.dfat.gov.au)
- Department of Industry and Resources: [www.doir.wa.gov.au](http://www.doir.wa.gov.au)
- Domain Names Registry: [www.ausregistry.com.au](http://www.ausregistry.com.au)
- Dunsborough Chamber of Commerce and Industry: [www.dycci.org.au](http://www.dycci.org.au)
- Economic Analysis [www.dailyreckoning.com.au](http://www.dailyreckoning.com.au)
- Geographe Bay Tourism Association [www.geographebay.com](http://www.geographebay.com)
- Margaret River Chamber of Commerce and Industry: [www.margaretrivercci.asn.au](http://www.margaretrivercci.asn.au)
- Small Business Development Corporation: [www.sbdc.com.au](http://www.sbdc.com.au)
- Standards Australia: [www.standards.com.au](http://www.standards.com.au)
- TAFE: [www.tiwa.com.au](http://www.tiwa.com.au)
- Trade Marks Database: [www.ipaustralia.gov.au](http://www.ipaustralia.gov.au)
- Workcover: [www.workcover.wa.gov.au](http://www.workcover.wa.gov.au)
- Worksafe: [www.safetyline.wa.gov.au](http://www.safetyline.wa.gov.au)

## Bookkeeper Available

MYOB  
BAS - GST & PAYG  
Payroll  
Setup/Maintenance  
Accounts Payable  
Accounts receivable  
Mobile - On or offsite

Attractive  
hourly rate

Flexible  
hours

**Nicole Donachie**  
**0439 446 599**

Sent to:  
[admin@sbcvasse.asn.au](mailto:admin@sbcvasse.asn.au)  
If you prefer not to receive  
future e-mails of this type,  
[Leave this List.](#)

Sent By:  
**Small Business Centre Vasse**  
25 Queen Street  
Busselton WA 6280

powered by **Swiftpage** 

To view as a [web page](#).

[Forward to a Friend](#)

No virus found in this incoming message.

Checked by AVG - [www.avg.com](http://www.avg.com)

Version: 8.5.339 / Virus Database: 270.12.51/2151 - Release Date: 06/03/09 18:00:00